



Anthony T. Holder

80-186 Jasper Park, Indio, CA 92201 · (760)-275-8392 · Email: Aholder@Troongolf.com

- *Extensive experience in the entire golf operation · Employee of the Year, Quarter, Month, and Customer Service Legend Award (Troon Golf)*
- *Certified Instructor for Westin Academy, Troon Golf Academy, and Golf Digest Schools.*

EMPLOYMENT EXPERIENCE:

PGA, Head Golf Professional

*The Pete Dye Resort Course & The Gary Player Signature Course @
The Westin Mission Hills Resort (36-hole)*

Jan 2008-Current

Supervise *all* aspects of the golf operation including its activities and the employee-customer relationship. Work closely with the Director of Golf to provide a positive, high level of service in all service areas including, but not limited to, cart fleet and range maintenance, tournament operations, policy implementation and staff training.

Responsibilities include:

- Manage golf/maintenance operations with budget in excess of \$6.0 million.
- Responsible for all aspects of golf operations which generated 67,000 rounds last year for 36 holes
- Operating and maintaining golf shop merchandise, which generated \$899,000 in sales for 2008.
- Assist in establishing and documenting all workflow processes and govern all regulations concerning the golf course and its facilities.
- Coordinated drive that led a 24% increase in annual membership
- Hiring, training and evaluating all staff.
- Accounting dispute resolution, tee sheet reconciliation, and staff training.
- Administer all POS application revisions and/or needs as it applies to green fee sales, merchandise sales, and member/guest billing. Coordinate with Club Accountant on all policy and procedure revisions, updates, and implementation.
- Assist the Director of Golf Services in the coordination of 12,500 group rounds.
- Initiate and promote club golf activities.

EMPLOYMENT EXPERIENCE:

Associate Golf Professional/Interim Head Professional

*The Pete Dye Resort Course & The Gary Player Signature Course @
The Westin Mission Hills Resort (36-hole)*

June 2006-Jan 2008

Responsibilities include:

- Designed and implemented a successful City Mixer program to encourage couples participation
- Increased participation and enrollment in Men's Club by 50%
- Awarded the sales champion in two different merchandise sales contests
- Maintained handicap records for reporting to U.S.G.A.
- Represented the Golf Department on the Resort's "Building World Class Brands" committee.

EMPLOYMENT EXPERIENCE:**Assistant Golf Professional**

*The Pete Dye Resort Course & The Gary Player Signature Course @
The Westin Mission Hills Resort (36-hole)*

May 2005-June 2006

Assist in administering all daily operations as it applies to the various tee sheet, POS, and handicap applications under the supervision of the Head Golf Professional.

Responsibilities include:

- Implemented Troon Golf standard operating procedures.
- Implemented Troon Golf operating systems.
- Oversee and train associates in EZ Links and inventory control systems.
- Create specific operating procedures for various daily software applications.
- Accounting dispute resolution, tee sheet reconciliation, and staff training.
- Administer all POS application revisions and/or needs as it applies to green fee sales, merchandise sales, and member/guest billing.
- Reconcile daily tee sheets: check-in and receive payments for all members, guests, and hotel guests.
- Resolve discrepancies as it applies to duplicate charges and over and under-payment.

EMPLOYMENT EXPERIENCE:**1st Assistant Golf Professional**

Cedar Ridge G.C.

March 2003 – May 2005

Assist in administering all daily operations as it applies to the various tee sheet, POS, and handicap applications under the supervision of the Head Golf Professional.

Responsibilities include:

- Physical Education Golf Instructor/Teacher for Southern Utah University
- Assistant Golf Instructor for both local High School Golf teams (Canyon View & Cedar High).
- Administer all POS application revisions and/or needs as it applies to green fee sales, merchandise sales, and member/guest billing.
- Lead tournament operations by hosting weekly member events.
- Reconcile daily tee sheets: check-in and receive payments for all members and guests.
- Coordinate Men's and Ladies League.
- Oversee and train associates in Club repair and Inventory control systems.
- Accounting dispute resolution, tee sheet reconciliation, and staff training.

Professional Status:

PGA Member (Class A-1)

Proficient in:

- Microsoft Excel, Word, and Power Point
- Extensive knowledge with EZ-links and Jonas software

Achievements

- Employee of the month twice in 2006
- Employee of the Quarter, 2007
- Employee of the Year, 2007
- Service Legend, 2007
- Southern California Scholarship Winner, 2008
- Awarded "Top 75 Golf Resorts" in North America 2009
- Facility Awarded "Rock Star Award" #1 for Troon Rewards Signups for 2007
- Represented the Golf Department on the Resort's "Be Safe" Committee
- Represented the Golf Department on the Resort's "Building World Class Brands" Committee
- High School Golf Team Captain all 4 years
- Regional Qualifier 4 years and attended State qualifier in 1999 – Division 4A
- Low medalist in first PAT attempt with rounds of 69 and 70